

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

American Rambler
Attention: Stephanie Kincaid
138 Conant Street
Beverly, MA 01915

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
937650-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
RNC/Romney/R/President	candidate	

Flight Dates	Order #	Alt Order #
08/01/12 - 08/07/12	937650	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/12	08/07/12	5a Daybreak	5-6a	22222--	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/12 08/07/12 22222-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									

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1	WMURW		08/01/12	12:28 PM	News 9 at Noon	12-1230p	:30	2012MRFP065H	\$350.00	NM																																																																																																													
4	WMURTh		08/02/12	12:10 PM	News 9 at Noon	12-1230p	:30	2012MRFP069H	\$350.00	NM																																																																																																													
3	WMURTh		08/02/12	12:27 PM	News 9 at Noon	12-1230p	:30	2012MRFP065H	\$350.00	NM																																																																																																													
6	WMURF		08/03/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP065H	\$350.00	NM																																																																																																													
5	WMURF		08/03/12	12:27 PM	News 9 at Noon	12-1230p	:30	2012MRFP069H	\$350.00	NM																																																																																																													

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937650-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
7	08/01/12	08/07/12	News 9 at Noon	12-1230p	22222--	:30	10	\$350.00	NM																																																																																																				
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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
12	08/01/12	08/07/12	News 9 at 5	5-6p	22222--	:30	10	\$700.00	NM																																																																																																																																					
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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
937650-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
RNC/Romney/R/President		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																										
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DUPLICATE INVOICE



Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
937650-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
21	08/04/12	08/05/12	Weekend GMA	9-10a	-----11	:30	2	\$400.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>Sa</td><td>08/04/12</td><td>9:54 AM</td><td>Weekend GMA</td><td>9-10a</td><td>:30</td><td>2012MRFP065H</td><td>\$400.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>Su</td><td>08/05/12</td><td>9:55 AM</td><td>Weekend GMA</td><td>9-10a</td><td>:30</td><td>2012MRFP069H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	Sa	08/04/12	9:54 AM	Weekend GMA	9-10a	:30	2012MRFP065H	\$400.00	NM	2	WMUR	Su	08/05/12	9:55 AM	Weekend GMA	9-10a	:30	2012MRFP069H	\$400.00	NM																							
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2	WMUR	Su	08/05/12	9:55 AM	Weekend GMA	9-10a	:30	2012MRFP069H	\$400.00	NM																																																							
22	08/04/12	08/05/12	6p News 9 Weekend	6-7p	-----21	:30	3	\$800.00	NM																																																								
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23	08/04/12	08/04/12	ET Weekend	7-8p	-----1-	:30	1	\$200.00	NM																																																								
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25	08/05/12	08/05/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM																																																								
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Total Spots						142																																																											

Payment Terms 30 Days

<u>Gross Total</u>	\$84,175.00
<u>Agency Commission</u>	\$12,626.25
<u>Net Amount Due</u>	\$71,548.75